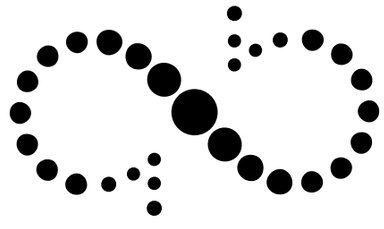
brandbook

ayla bee

ESSENTIALS Oracle11 go11 RD>11 in SEITI'S 11.FLOW FOR.DUMMIES.11 feel

e:evenmind®



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reasoning

creative line

core

in SEITI'S

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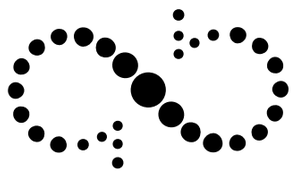
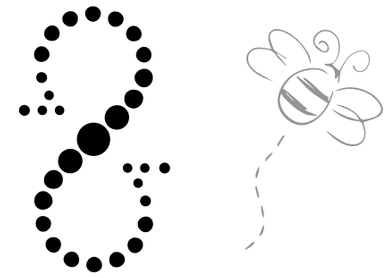


also...



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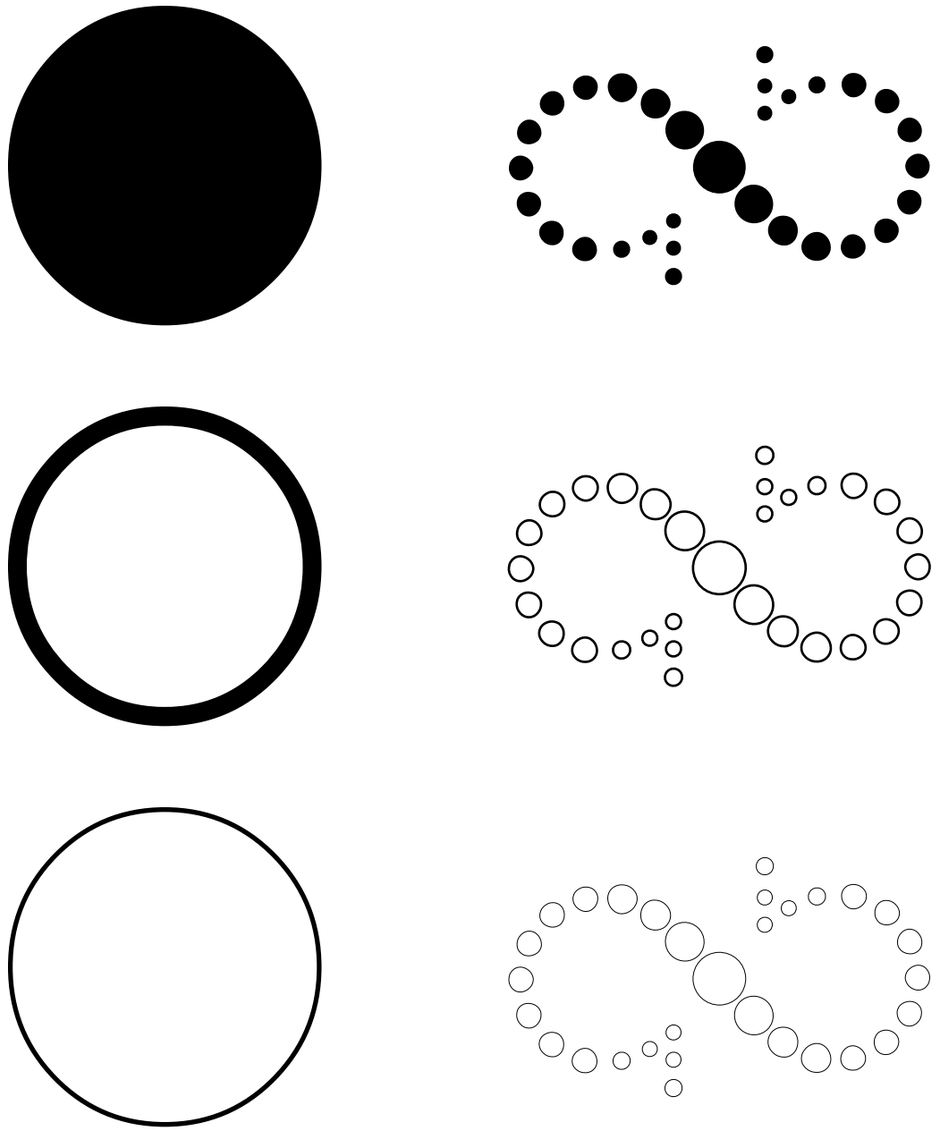
element

in

repetition



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possibilities

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application

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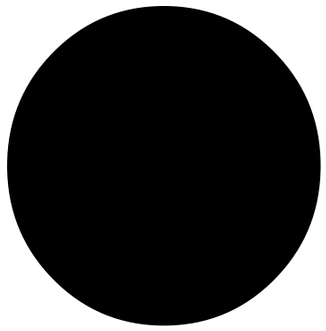
palette of

Colors

swatches



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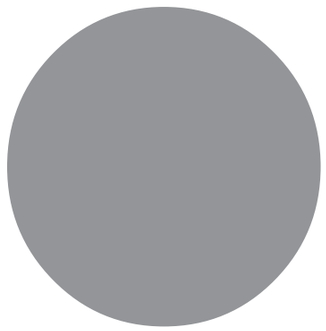

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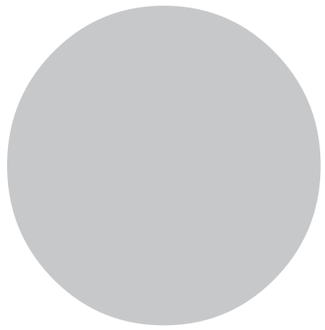

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typography

comfortaa light

comfortaa regular

comfortaa bold

ayla bee manifesto

Because a girl decided to conquer the world alone, but on the way she discovered that there are good people and that together it is possible to go much further without losing freedom ... without losing lightness. This is the world ayla bee

2020

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examples of behavior

application used merely to visualize how the brand behaves in various situations

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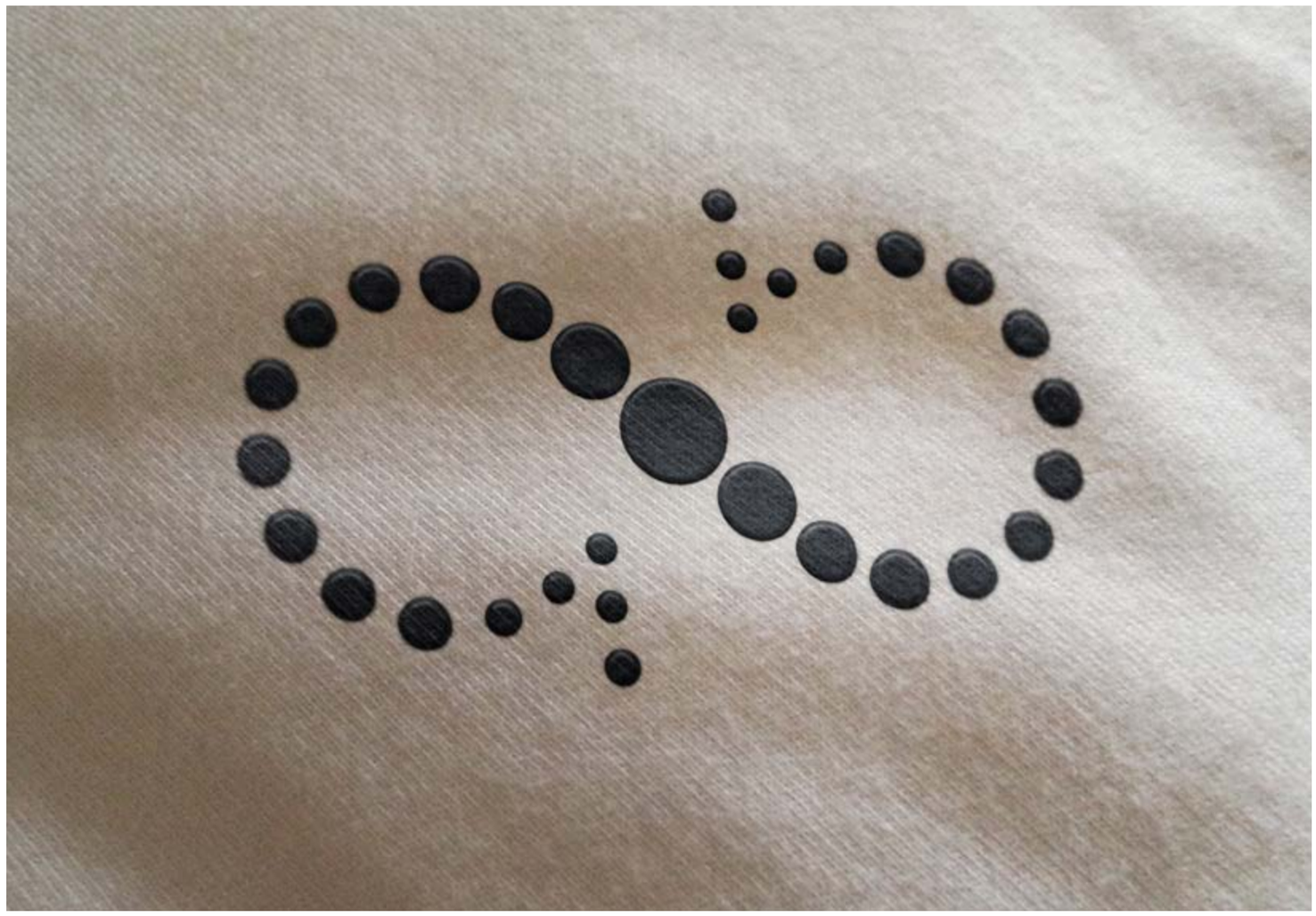

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